

Privacy Notice

Introduction

At peopleknd., we are committed to safeguarding your personal data in compliance with the UK GDPR and the Data Protection Act 2018. This privacy notice explains how we collect, use, and protect your personal information when you interact with our website or use our services.

What Information We Collect

We may collect and process the following types of personal data:

- **Contact Information:** Such as your name, email address, telephone number, and any other information you provide when contacting us or filling out forms on our website.
- **Usage Data:** Information about how you use our website, including your IP address, browser type, and browsing patterns.

How We Use Your Information

We use your personal data to:

- Respond to your enquiries and provide the services you request.
- Send you updates, newsletters, and information that may be of interest to you, with your consent.
- Improve our website, services, and overall user experience.
- Comply with our legal obligations and protect our legitimate interests.

Legal Basis for Processing

We process your personal data based on one or more of the following legal grounds:

- **Consent:** Where you have provided clear consent for us to process your personal data.
- **Contractual Obligations:** When processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- **Legal Compliance:** Where processing is necessary to comply with our legal obligations.
- **Legitimate Interests:** When processing is necessary for our legitimate interests, provided that these are not overridden by your rights and interests.

Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, destruction, or damage. Your data is stored securely and is only accessible by authorised personnel.

Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes for which it was collected or to comply with legal, regulatory, or internal policy requirements.

Your Rights

Under the UK GDPR, you have the following rights:

- **Access:** You can request access to the personal data we hold about you.

- **Rectification:** You have the right to request correction of any inaccurate or incomplete data.
- **Erasure:** You can request the deletion of your personal data, subject to certain conditions.
- **Restriction:** You have the right to request the restriction of processing your data in certain circumstances.
- **Data Portability:** You can request the transfer of your data to another organisation, where applicable.
- **Objection:** You have the right to object to the processing of your data in certain situations.

Contact Us

If you have any questions about this privacy notice or wish to exercise your rights, please contact us at sarahjo@peopleknd.co.uk